Ocean Beach Historical Society P.O. Box 7895, San Diego, CA 92167

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COMING



FRIDAY MAY 19. 6 PM at the

ENTER NOW!!! pg. 3

BEACH HISTORICAL SOCIE **OBHS PRESENTS:** OB EXPOSED! MARE YOU A MEMBER OF THE OCEAN BEACH HISTORICAL SOCIETY? We are a 501(c)(3) non-profit organization, DONATIONS MAY BE TAX DEDUCTIBLE. Join and receive our newsletters & announcements. **MASONIC CENTER** Fill out the form below and mail it with a check to: OCEAN BEACH HISTORICAL SOCIETY P.O. Box 7895, San Diego, CA 92167 1711 Sunset Cliffs Blvd., O.B. ☐ Individuals-\$15/vr. ☐ Business, 2 Adults, or Family-\$20 If you're moving or ☐ Sustaining Member-\$100 ☐ Life Member-\$500/1 payment temporarily changing address ☐ Special Friend of OBHS (includes Life Membership) - \$1,000/1 payment Contact: STEPHANIE (619) 602-0771 Name luckyme3@cox.net Street Address or PO Box Ocean Beach City, State, Zip_ Historical Society P.O. Box 7895, San Diego Telephone (optional)_ Email (optional)_ CA 92167 □ NEW MEMBER □ RENEWAL Receive an 1887 Map Poster with \$100 or Larger NEW Membership Redeemable at any OBHS Event or Program

Please join our OB Blog to tell your favorite OB stories, facts and memories. Visit: www.obhistory.wordpress.com



Notes from the Ocean Beach Historical Society Vol. xXIII No. III Published Bimonthly



'The former early Ocean Beach Farmer's Market dates back to the 1930s and was held on Newport Avenue the same as it is today.

May - June 2017 • President: Eric DuVall • Editors: Susan James & Stephanie Greenwald • Creative Director: Kathy Blavatt

OB EXPOSED!

FLASH

DRAWING/

Ocean Beach Historical Society Presents:

hotographic Impressions of Ocean Beach & Point Loma

loin us friday, may 19, 6 pm - 8:30 pm at the MASONIC CENTER

1711 Sunset Cliffs Blvd., O.B.

2017 Special Subject Prize Photo Gategory

'25 YEAR ANNIVERSARY OF THE OB FARMERS MARKET Also enter other categories! See Entry Form Page 3

ENJOY THE EVENING WITH:

- Pat James as M.C.
- Yummy refreshments!
- Historical photo displays & film clips!

Enter our: Lucky 50/50 Opportunity Drawing & OB EXPOSED! FLASH DRAWING

(includes great items donated from local venders)

Suggested OBHS donation \$5, but any donation is appreciated. Your support helps us preserve O.B. and our history. Consider becoming a members, buy opportunity drawing tickets, donate to the Ocean Beach Historical Society or buy our gift items & books. Please join us for an evening of fun and many wonderful photos!

ENTRY FORMS & DETAILS ON PAGE 3

O.B. SIGNS REMEMBERED THURS., JUNE 15 AT 7 PM

BY CLAUDIA JACK AT P.L. United Methodist Church • 1984 Sunset Cliffs Blvd., O.B.

BHS presenter Claudia Jack has an Jextensive Ocean Beach sign collection of • the community's most memorable and funny signs we laughed at over the years. She saved many signs that were on the way to being • trashed or destroyed.

Claudia will also talk briefly on the • importance of community volunteerism.

Don't miss this flash of the past as words • and images trigger your memories of O.B.'s • unique and colorful history.

OB Business Center 4876 Santa Monica Ave., O.B. PHOTO PRINTING SERVICES AVAILABLE WITH HELPFUL STAFF TO ASSIST YOU!

Serving Ocean Beach's **Printing** & Shipping Needs Since 2007.





Remembering MIGNON SCHERER

nignon Scherer passed on March 25, 2017 at the Wage of 92. She was an icon of womanhood throughout her life starting as a fashion model, then a "Rosie the Riveter", a teacher, and a mother of

three. In the late 1960s living in Ocean Beach she became politically active and worked to establish the 30 ft. Height Limit law

along much of San Diego's coastline, she managed mayoral candidate Virginia Taylor in 1972, as a senior she was voted onto the Point Loma Planning Board, and fought for environmental causes her entire life. At the age of 58 she obtained a Master's in Psychology degree and practiced from her home in Point Loma.

Mignon will be dearly missed.



Be transported back in time through this fantastic book filled with Ocean Beach's wonderful history, historical photos and fascinating images.

\$21⁹⁹ plus tax

The "Ocean Beach" book is available at the Ocean Beach Historical Society programs, events and for sale by local venders.

Proceeds go to the OCEAN BEACH HISTORICAL SOCIETY a 501(c)(3) non-profit org.



The 1887 O.B. Historical color map poster has lovely calligraphy, the old street names and the railroad lines. Also locations and names of the beaches & rock formations.

THE OBHS NEEDS:

Photos, Items

Cash Donations

& Documentation

Historical

Historical

Supplies

Archival

Interviews

sand dunes and fresh water springs. The map's natural aging, torn edges & stains gives it a wonderful pirate-map quality.

\$20 ea.



NELSONPHOTO

Support your local camera store.



Point Loma Plaza 3625 Midway Dr. San Diego, CA 92110 619-234-6621

(619) 234-6621 M-F 9:00 - 6:00 pm Sat 9:00 - 5:30 pm Sunday 12:00 - 4:00 pm

www.nelsonphotosupplies.com

MEMBERS

March-April 2017: New Members: Zach Cole, Jane C. Hildbrand. **Sustaining Member:** Vera Moore.

Wisteria Party Members: Michele Amsterdam: Donna Bergerson; Elliott Blackwood; Jules Borack; Tanya & Jon Carr; Janice Donovan; Bill Galante; Pat Gallagher; Graciela Gonzalez; Rosalba Gottschalk & Craig Gottschalk; Janet & James Lintott; Ellen Liversidge; Alison & Jon Lyons; Sara Manyak; Pamela Molohon; Sylvia Montero; Suzi More; National City Historical Society; Jen Schmidt Realty: Gail Madsen & Brant Williams; William Posey & Dan Llovd; Lorraine Perrotta & Steve Griffin; Tamara Spurr & Michael Spackman; Judith & Wayne Starker;

leanne Vermillion: Śusan & Marc Wińkie.

Donations:

Dave Chesavage; Zach Cole; Tonv Cataldo: Linda & Jeff Iles; Ron May; National City Historical Society. Thanks To Blue Vase Donators

PRESERVE OB'S HISTORY Thru Your Contributions!

The OBHS Archives was founded to preserve the history of Ocean Beach and the peninsula.

The "New" Archive's Room is upstairs on the top floor of the P.L. United Methodist Church, 1984 Sunset Cliffs Blvd., O.B.

The OBHS Archive Collection Includes:

Photos, maps, books, papers, newspapers, letters, artifacts and an extensive biography index with San Diego City Directories from 1926 to 1984 (which list people, their spouses & occupations). Residents are also listed by street address. Dedicated volunteers assist with processing.

ARCHIVES DONATIONS ARE WELCOME

Many people believe that their lives are of no interest to others, but they are!

Unfortunately, photographs, house plans, business & organization records, and family papers end up in the trash after a death in the family... photographs depicting people, their activities & customs, homes & buildings, and dress. Some O.B. buildings vanish or functions change almost overnight and new ones appear. The cliffs erode and scenery changes. The OBHS Archives provide an invaluable window into O.B.'s past.

When donating photographs to the Archives, please remember to date, identify the people and places in them.

Reluctant to give up your photos or papers? The Archive's staff would be happy to copy and safely return items to you with your permission to use the materials. Preservation work often needs support & supplies.

GIFTS MAY BE DONATED AT MONTHLY MEETINGS

OBHS is a 501(c)(3) non-profit organization. DONATIONS OF ITEMS & CASH MAY BE TAX DEDUCTIBLE

CONTACT FOR ARCHIVES: TO SCHEDULE A MEETING OR PICKUP: 619-226-8125

OBHS GENERAL INFO. CONTACT: Pat James: pjinob@gmail.com or ph. 619-226-8125

Thank You Pat & Susan James for use of your home for the wonderful Wisteria Cottage Garden Party.

Enter our Lucky 50/50 Opportunity Drawing & OB EXPOSED! FLASH DRAWING

Come be a part of the Annual

OB EXPOSED!//

Photographic Impressions of Ocean Beach & Point Loma

FRIDAY, MAY 19, 6 PM-8:30 PM MASONIC CENTER, 1711 Sunset Cliffs Blvd., O.B.

Refreshments Included

SOCIETY

ENTER NOW! You don't have to live here to enter, just love this area!

OB EXPOSED! Exhibit & Contest is open to all levels and ages. Enter photos taken in Ocean Beach or Point Loma... old photos, new photos, color or black & white.

PRIZES & WINNING CATEGORIES ARE:

\$100 Prize+T-Shirt Special Subject Prize- "25 YEAR ANNIVERSARY OF THE OB FARMERS MARKET"

People's Choice (Voted by show attendees)

\$25 Prize

Best Color, Best Black & White, Best Vintage (Historic).

Best Special Effects, Best Child's Under age 16 and Best in Show

PROFESSIONAL CATEGORY: For Exhibit Only... Not Judged.

· Professionals can display cards and/or brochures by their work. They may donate photos if they choose to.

CONTEST SPECIFICATIONS:

Please SUBMIT BY MAY 17TH to OB Business Center, 4876 Santa Monica Ave., OB (9 am-5 pm, Mon.- Fri.) Limit 5 photos total, other than Vintage (Historic).

All photos must be mounted on white or black card stock, matboard or other art paper (No frames).

Fill out the form below and attach to the back of photo. Include a \$3 entry fee (per photo) when you drop off photo(s). Ocean Beach Historical Society is **NOT responsible for lost or damaged photos**.

Note: Photos will be available for pick up at 8:30 pm the event night or at The OB Business Center (9 am-5 pm, M-F). Any photos NOT PICKED UP AFTER 30 DAYS will become the property of the Ocean Beach Historical Society!

OB EXPOSED! ENTRY FORM (PLEASE PRINT CLEARLY)

☐ OK to display winning photo(s) at the OB Business Center and other locations. ☐ WILL DONATE photo to O.B. Historical Society; ☐ DO NOT WISH TO DON Contact: Address	
Name	
Category (CHECK ONE): ☐ Special Subject - "25 Year Anniversary of the OB Farmers Market" ☐ Color ☐ Black & White ☐ Vintage ☐ Special Effects ☐ Child- under 16 yrs. old ☐ Professional Title & Description of Photo:	
Location of Photo	
Date/Year Photo Was Taken	